

**Address** 17 Aragon Drive, Warwick  
Warwickshire, CV34 6LR  
**Date of Birth** September 1989  
**Website** liamhoughton.com  
**Email** liam@liamhoughton.com  
**Phone** (+44) 7880 523 658  
**Languages** English, basic French, Spanish & Latin

# Liam Houghton

## curriculum vitae

## Work Experience

### YUZA (London)

#### Lead Product Architect

*Conceptualise & design apps. Working on solutions for Ferrari, EMI, Samsung, and leading several in-house projects such as Dream:ON - it made headlines globally with 100,000 downloads on its first day.*  
2010, 2011 - present

### Michaelis Boyd Associates (London)

#### Architectural Assistant.

*Designed a charity holiday-camp project for the homeless, and was on-site architect for a multimillionaire at a mansion in Notting Hill.*  
2011

### Aztec Design (Leamington Spa)

#### Designer, Site Surveyor, CAD/IT Support.

*Interior design; (kitchens and bathrooms) on ArtiCAD and rendered in 3D. Conversed with clients in writing. Developed a new brand.*  
2007 - 2009

### Freelance Projects (Via my website, recommendations)

#### Graphic Design, Professional Photography, Concepts.

*Designed logos, brands, posters, business cards etc. for small businesses. Also built up a portfolio of professional photography.*  
2006 - 2010

### Aedas Architects (Birmingham)

#### Junior Architectural Technician.

*Designed submission for Brighton Pier, visited Colmore Plaza, built 2-metre model of an office tower & participated in client meetings.*  
2006

### TowersTimes (Online community)

#### Webmaster, Graphic Designer, Administrator, Writer.

*Created network of over 6000 web pages with 2GB of content. Administered a thriving community of over 4000 members & 13000 discussion topics. Wrote hundreds of columns, articles & copy.*  
2005 - 2008

## Key Skills

### Personal Skills

- Well practiced at leading high profile projects.
- Experience of working in teams from 5 to 50 people.
- Self-studied psychology & human behaviour.

### Computer Software

- Adobe Photoshop, Fireworks, Illustrator, Premier Pro, InDesign.
- Adobe Dreamweaver (basic html, php code), basic Adobe Flash.
- CAD: Vectorworks, Rhinoceros, ArtiCAD.

## Education

### University of Westminster

2008 - 2011

Scholarship for academic excellence

First-class Hons in Architecture with Urban Design

#### Designed (2nd Year Studio):

- A floating street of projections of Venice along the canal in Little Venice, London.
- A light installation in a suitcase.
- Magic Lantern Society HQ; bedrooms, library, bath house, & projection spaces.

#### Designed (3rd Year Studio):

- An urban strategy for King's Cross based on a dense neighbourhood inspired by the alleyways of Barcelona & Marrakech.
- A 'live cinema' amongst the rooftops.
- A 50-room hotel above the promenade in Brighton using the building as a frame for viewing nature and the elements.

#### Research:

- Studied & documented construction of *The Shard* for 6 months. Interviewed and went on site with project architect; (Attained highest mark in the year).
- Dissertation on the collective unconscious that is London's urbanism; a response to Rem Koolhaas' "Delirious New York".

### Warwick School

2001 - 2008

Scholarship for academic excellence

#### A-Level:

- Art & Design A 100%
- Critical Thinking A
- General Studies A
- Physics B
- Mathematics B

#### GCSE:

- Art & Design A\*
- Mathematics A\*
- Statistics A\*
- Physics A\*
- Biology A\*
- Chemistry A\*
- French A\*
- English Language A\*
- English Literature A\*
- History A\*
- Spanish A

# Interests & Activities

## Urbanism

I have developed a particular interest in urban design, and I have explored in essays what could be possible if an architect was elected to a position of authority such as Mayor. For my dissertation I have looked at 'Manhattanism' in New York and sought to discover London's 'collective unconscious' which drives its own urbanism, and I have started to create a manifesto for the city as a response.

## Psychology

I have also become interested in psychology; the understanding of human behaviour which I believe is not only an extremely important in creating successful architecture, but also helps in many other walks of life. It has proved to be a great advantage at YUZA; after all I am creating real, interactive products there.

## Business

I am a great believer of investing for the long term and building a strong rapport with customers for quality and being innovative rather than making short-term profits that cannot be sustained or that can leave clients feeling detached. Again, I feel that this is not only an essential life skill, but also one that perhaps is not focused enough upon within architectural education.

## Politics

I have gained significant insight into the workings of Parliament, I enjoy debating and putting forward reasoned arguments & proposals for the issues that affect us all. I believe an understanding of such things is critical in business where your manner of dealing with people and ideas can make the difference between success and failure.

## Photography

I have built an extensive portfolio over the years (a selection of which is on my website), and hope to continue exploring the world in search of thought-provoking and stimulating images.

# Referees

## Richard Skaife

*CEO at YUZA*

Telephone: +44 (0) 844 884 23 43  
E-Mail: richard@yuza.com  
Address: 21 Carnaby Street,  
London,  
W1F 7DA

## Jane Tankard

*My 2nd Year Architecture Tutor & Senior Lecturer*

Telephone: +44 (0) 20 7911 5000 ext 3018  
E-Mail: tankarj@westminster.ac.uk  
Address: Room M406  
University of Westminster  
35 Marylebone Road, London, NW1 5LS

## Ben Stringer

*My 3rd Year Architecture Tutor & Principal Lecturer*

Telephone: +44 (0) 20 7911 5000 ext 3165  
E-Mail: B.Stringer@westminster.ac.uk  
Address: Room M405  
University of Westminster  
35 Marylebone Road, London, NW1 5LS

